# **STRATEGY** 2018-2020

Abridged

TAPPING INTO NEW GROWTH OPPORTUNITIES



#### **ARMENIA**

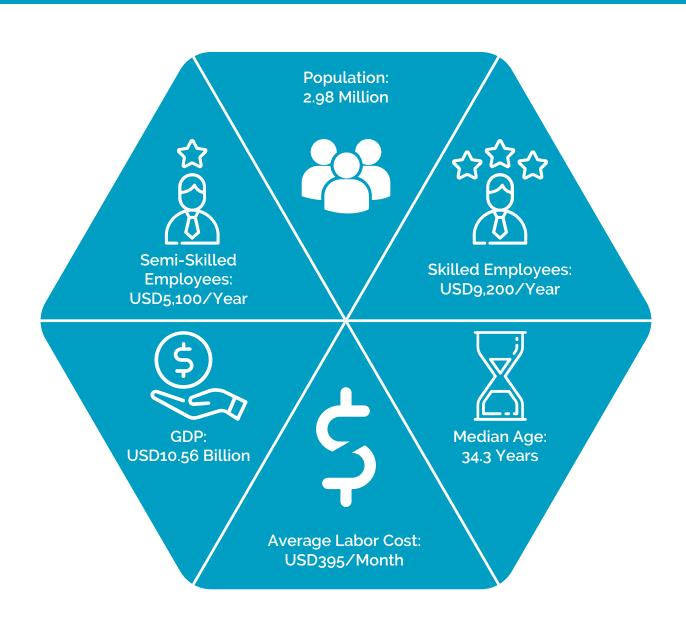
#### **Great Country. Smart Opportunities.**

Nestled on Europe's far eastern frontier and the far western end of the old Silk Road, Armenia is well-known for its highly skilled population, industrial, scientific and educational potential, and its stable democracy.

A steady macroeconomic environment, moderate inflation rate, and stable exchange rate provide a predictable and affordable basis for investment.

Armenia's government is committed to adopting policies and implementing strategies ensuring sustainable and accelerated economic growth and modernization of the governance system.

The finance sector is highly-developed: international banking and financial groups are well-presented in the market. The sector-specific legislation is in line with relevant international standards.



#### ARMENIA SECURITIES EXCHANGE

**Vision and Mission** 

Armenia Securities Exchange and the Central Depository of Armenia strive to enable economic growth and development of Armenia's capital market.

#### **MISSION**

Drive the organic **GROWTH** of the Armenian capital market and be a **GATEWAY** to the financial sector in the region.

#### **VISION**

Be the LEADING SECURITIES EXCHANGE of choice across asset classes within the region for both Armenian and international investors seeking MULTI-REGIONAL EXPOSURE within a framework of INTERNATIONAL STANDRADS and INNOVATION across trading, settlement and pension administration.



## **Armenia Securities Exchange**

Upgrade the exchange both technologically and operationally to such level that it can promote an attractive business environment for transactional business solutions and engage local and international customers via introduction of innovative products and services.

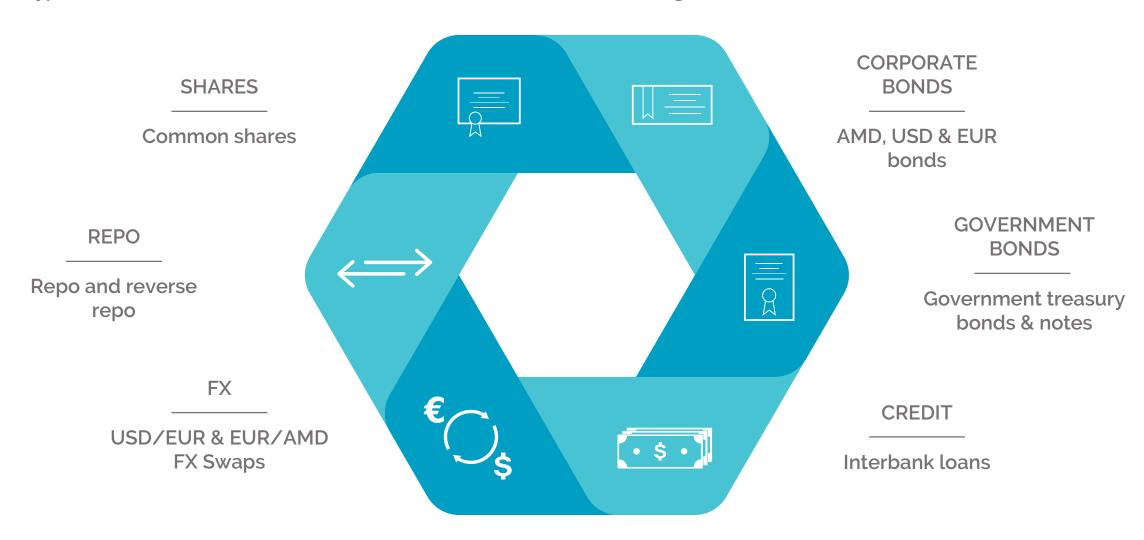
## **Central Depository of Armenia**

Become an efficient clearing and settlement house adapted to international best practices and standards, and provide comprehensive cross-border services, thus acting as a gateway among regional economies.

Act as a feeding example of pension system administrator, acknowledged globally as a learning and development source.

# ARMENIA SECURITIES EXCHANGE Stock Exchange

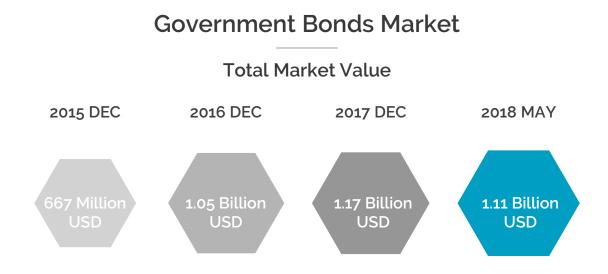
Types of Financial Instruments Traded on Armenia Securities Exchange

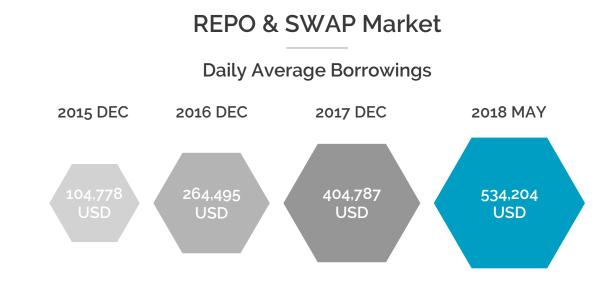


# ARMENIA SECURITIES EXCHANGE Stock Exchange





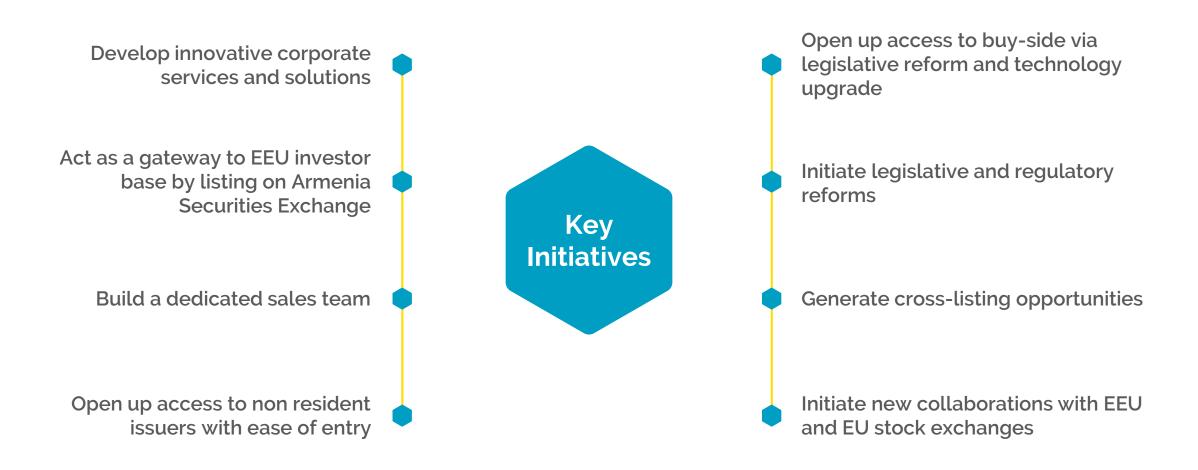




#### ARMENIA SECURITIES EXCHANGE

**Strategic Objectives 2018-2020** 

## **Increase Listing**



#### ARMENIA SECURITIES EXCHANGE

**Strategic Objectives 2018-2020** 

# **Increase Trading**

Introduce new exchange technology

Implement Direct Market Access
Technology

Introduce Russian and European liquidity on the exchange to be traded by parties that have no direct relationship

Introduce Russian ruble credit notes issued by the National Clearing Centre of Russia



Develop analytics related services on data owned by Armenia Securities Exchange

Develop local indexes and receive a license

Increase the efficiency of cross-border fund transactions utilizing Vestima platform

Create a One-Stop shop for alternative investment instruments and funds

# ARMENIA SECURITIES EXCHANGE Strategic Objectives 2018-2020

# **Engage and Nurture Companies**



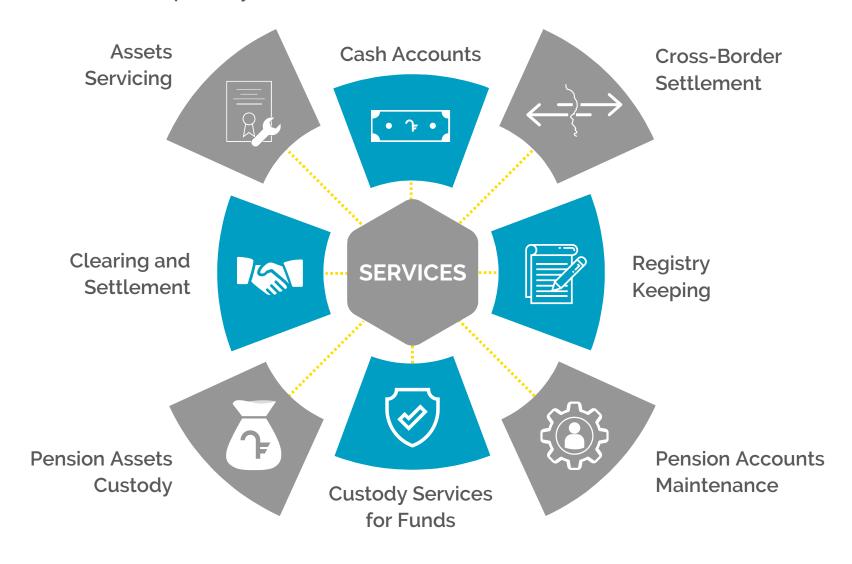
Introduce FundNet - Fund Registration Platform

Initiate and Design a Crowdfunding Platform

Expand Market Opportunity for Private Companies

# CENTRAL DEPOSITORY OF ARMENIA Services

Our local expertise at the Central Depository allows us to deliver efficient services that include:



**Technology** 

# **Depend System by Percival**

Percival's DEPEND system allows the Central Depository of Armenia to offer an unparalleled range of CSD business functionality, IT efficiency and flexibility.

#### INTERNATIONAL STANDARDS COMPLIANCE

- ISO data handling and messaging
- CPSS settlement principles
- IOSCO principles for FMIs

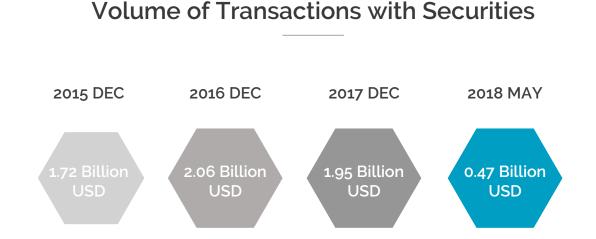
- ECSDA's matching standards
- T2S Depend integrates with the HUBBLE message Hub solution

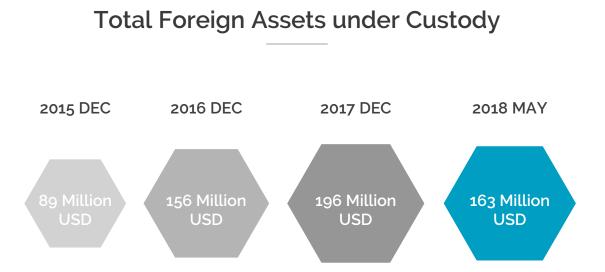
# **AMPIS for Funded Pension System**

To maintain a centralized registry of pension participants, the Central Depository of Armenia has developed a unique Armenian Mandatory Pension Information System, AMPIS on top of the Estonian pension system solution with several custom features.

**Market Overview** 









Total Pension Funds Net Assets (NAV)

**Strategic Objectives 2018-2020** 

## **Become a Clearing and Settlement House of Ultimate Efficiency**

Combine asset flows of exchange/OTC trading within a unified system

Establish CCP for Credit Contracts
Market

Develop electronic voting (e-voting) service

Implement mobile/online applications and customer support system

**Strategic Objectives 2018-2020** 

## Raise the Awareness about Funded Pension System



Develop new possibilities to track pension account balances

Develop centralized registry keeping software and custodian services

### **TOOLS TO IMPLEMENT BUSINESS STRATEGY**

#### **People**

Competent and experienced professionals placed on the right positions. Good team delivers good results.

#### **Promotion**

Raise awareness through quality PR & Marketing. Engage in educational campaigns.

#### **Products**

Diverse products and services, innovative technological solutions



#### **Partners**

Linkages with other exchanges, foreign depositories and global custodians, fundraising venues from IFI's and international organizations

# THANK YOU

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